THE CLARKSHURG DATEY TELECRAM WEDNESDAY OCTOBER 20 1918

# There Are Over 1000 New Coats, Suits and Dresses For Women, Read

Looking Young

is largely a matter of wearing the proper clothes, and

The proper clothes is largely a matter of buying them at Parsons-Souders. It is

#### Perfectly Natural

when a store deals in finer goods than others, and uses greater skill in their selection, the result is sure to be better.

We do sell finer goods, more carefully selected than any other store. Is it any wonder that our clothes are considered the best?

#### Fleishers Yarns in 43 Different Colors

One of the features of the new art goods department is that of the complete color assortment, as for instance; in Fleisher's yarn there are forty-three different

Fleiesher's yarn was grandmother's favorite, and has improved with the years. It is fourfold, and our price is 12 1-2c a

Doilies for the little folks in different patterns ready to be embroideried, 1c each.

Bath sets, \$3.00 a set.



## RugMakers Are Giving Notice That Prices Will Go Up

It is right that the people should know that every few days our Rug and carpet store is receiving notices from manufacturers of a coming rise in prices.

There is no doubt that floor coverings will cost more, and that adds to the importance of our present selling of

### Fine Wilton and Body Brussels Rugs at Special Prices

We cannot promise to sell such excellent rugs at these low prices again, and it was only by great good fortune that we procured then now.

Customers should realize that this is an opportunity that may not be repeated for a long

Here is an example of the prices in the sale:

Body Brussel	Rugs
8 1-3x10-6 ft ,	\$22.50
9x9 ft	
11 1-8x15 ft	\$45.00
9x10 ft	\$24.00
9x12 ft	\$25.00
10-6x12 ft	\$35.00
10-6x13-6 ft	\$37.50

1	Royal Wilton Rugs	1
	9x12 ft\$35.00	ı
ŀ	9x12 ft\$37.50	ı
	9x12 ft\$40.00	K
H	9x12 ft\$45.00	I.
ı	9x12 ft\$50.00	
	x912 ft,\$55.00	k

# Body Brussels

ĭ		ruys	
	22 1-2x36	in	.\$2.00
	27x54 in		.\$3.00
	36x72 in		:\$6.00

### In the Women's Fashion Salons

New Suits, Coats and Dresses Arriving Daily

Our buyer spent last week in New York making selections of late new things.

They are now arriving by every express. It isn't because we have a thousand or more garments to show you, that the new stocks are so wonderful, (it is because of their variety). Well may we ask where else will you have the pleasure of looking over an assemblage of coats, suits, blouses, dresses and millinery, such as the crystal wardrobes now contain?

The predominating note of fur is every-

where pre-eminent.

Large muffler collars and deep cuffs and often fur on the bottom of the coats and skirts.

The new street and afternoon dresses go from \$15.00 to \$45.00. They are highly interesting with their fashion couches. There are lots of combinations of serge and taffetas, also all-serge, chiffon or crepe combination with taffeta, crepe de chine, Charmeuse, pussy willow and puppy skin, crepe meteor, panne velvet and velvetine.

The coats are wonderful in their swagger lines, and deep rich dark color tones. Fur fabric that resemble Hudson seal, plush, velour, broadcloths and mixtures. Presenting a truly wonderful collection, such as many have seen only in the cities. Certainly no other store hereabouts.

The store that gives the most value will get the largest single share of your business, and it is our idea to meet the people here with what they want.

### Plenty of the Fine, New Curtain Madras

Surely it is not possible elsewhere to find so many beautifu! kinds of curtain material, both in American and such as European makes, in their perfection, at such low prices. For, despite the difficulty of getting anything over from Europe, and for that matter, from our own American mills, we can show our customers as great a variety—of as desirable kind and colors—as they found here last year, and at prices no higher than then.

Real Scotch madras in plain white and natural, 36 inches to 45 inches wide, 25c to 50c; also in the colored figures, 42 inches wide to 48 inches from 40c to \$2.00 a yard.

Drapery Silks in sun-fast colors, in Moire, and figured; colors-gold, blue, red, tan, dark kreen and rose; also stripes in green and tan, alternating; likewise in brown and gold. Prices 50c to \$1.25 a yard.

We have just received a new line of curtain laces in the ivory shade, at medium prices. They are shown in pretty all-over and floral or conventional designs; 40 inches wide. price 50c and 65c.

## Tomorrowa Sale of Black Hats, Untrimmed For More Women on the 2nd Floor Millinery Salon

This is a very special sale of untrimmed hats of black plush and erect pile velvet at \$1.69 each.

Not one hat in the lot worth less than \$3.00 and most of them are \$3.50 values.

#### Millinery Extra Untrimmed Hats, \$1.69

There are four shapes and twelve of a kind to each style, including the very smart high crown sailor, medium crown sailor, another turban, and, lastly Colonial; the values are extraordinary. It is possible with the various smart trimmings to produce as many different styles as there are hats.

Special tomorrow, \$1.69 each.

Flattering as only black can be to a woman. Can't you see how charming they are going to look with the dark suits with fur and your light spats?

Many of these black hats will be trimmed in the white fox, beaver skunk and Hudson seal, and you can think how pretty they will look.



#### Kleanwell Tooth Brushes.

With Transparent Handle 35 each

A new feature introduced recently and has met with approval of many people.

The Kleanwell manufacturers are making hair brushes also; Brisco Indian hog. bristle brushes, single and double, at 98c, \$1.00, \$1.25 and \$2.00 each.

Spotless hair brushes junior size-50c; senior size, \$1.00.

Kleanwell hair brushes at 50c, 65c and

### Hand Painted Things For Babu

happy when able to give or have for it something dainty and elegant, as for in-

\$1.50.

blue, 50c each.

Baby records in pink and blue, 50c to

Many novelties, every one useful for

paby, each hand-painted at 25c to \$1.00.

True Values

## THE PARSONS-SOUDERS COMPANY

season of 1915-1916 of the Choral Club, under the auspices of the Mar-Club, under the auspices of the Mar-cato Music Club was held Tuesday No. 9 Sunday school class of the evening in the auditorium of the Cen-symples in the auditorium of the Cencato Music Club was held Tuesday evening in the auditorium of the Central Christian church with Mrs. Lee williams as leader and Mrs. Homer Williams at the piano. There were thirty-eight members in attendance thirty-eight members in attendance President, Miss Jeanette Brown; and the study of Mendelssohn's "Hear wresident Mrs. J. F. Williams; and the study of Mendelssohn's "Hear My Prayer" and the chorus "Hallelujah" from Handel's Mesiah was most earnestly rehearsed, showing that members were much interested in their work for the new year. Mrs. Williams was much encouraged and Sattived by the large attendance at the study by the large attendance at the study of Mendelssohn's "Hear Williams was much encouraged and which furnished much pleasure and which furnished much pleasure and statements."

President, Miss Jeanette Brown; mont Wednesday are Mrs. D. W. Jacvice president, Miss Jeanette Brown; mont Wednesday are Mrs. D. W. Jacvice president, Miss Jeanette Brown; mont Wednesday are Mrs. D. W. Jacvice president, Mrs. J. F. Williams; obs. Mrs. Scott H. White, Mrs. Bensecretary, Miss Maud Boggess; treasjamin F. Robinson and Mrs. Harwey
W. Harmer.

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which furnished much pleasure and windams was much encouraged and flattered by the large attendance at the first meeting and cordially invites all musical people of Clarksburg to become members.

The chorus club calls for no dues and all music is supplied free of charge. The next meeting will be held at 7:30 o'clock Tuesday evening, October 26, in the Central Christian church and the rehearsals are limited to one hour; therefore, it is hoped that all members will be prompt in their attendance so as the study work can begin at 7:30 o'clock.

Hursey-McCann.

The marriage of Miss Susan Lee McCann, daughter of Mrs. Virginia McCann, to Frank Cole Hursey, was solemnized in the home of her mother at the New Fair Grounds addition at 11 o'clock Wednesday morning.

### PUBLIC MARKET

Rockyford Cantaloupes 5c EACH Fancy Cucumbers 5c EACH Nuf Sed.

PUBLIC MARKET O. L. POST, Prop. Cor. Third & Mechanic

The opening meeting of the winter ginia McCann on Ohio avenue.



SOCIAL AND PERSONAL

The Rev. W. B. King, pastor of the entertainment for all present. The evening closed with a sumptious banquet of which more than forty members and guests partook. L. K. Willa V. Stone, returned home Wednesday.

(Continued from Page Three.) Social Mr. and Mrs. Hursey left at noon for a three-weeks' visit in the North and on their return will be at home to Choral (lub Meets.

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Mrs. T. A. Darr and Miss Mamie as toastmaster and responses were Mrs. T. A. Darr and Mrs. Larrange the fruit according to fancy between layers of clear, well-several weeks.

The Hon. B. Wilson Smith and daughter, Lillian, of Indianapolis ind., who had been visiting Mrs and guesting of well-several weeks.

Set a jelly mold into a pail of rough decorations of the First Methodist as toastmaster and responses were Mrs. T. A. Darr and Miss Mamie as toastmaster and responses were Mrs. T. A. Darr and Mrs. Larrange the fruit according to fancy between layers of clear, well-several weeks.

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The delegates who were assigned from the Civic Club to attend the Federation of Women's Clubs in Fair-mont Wednesday are Mrs. D. W. Jac-

Mrs. John E. Myers, of Wheeling, is visiting her mother, Mrs. Virginia

J. Earl Morrison was here Wednesday from Wilsonburg.
Lloyd M. Allen, of Sardis, was in the city Wednesday.
Orlip Davis was looking after business matters at Salem Wednes-

T. J. Lypch arrived home Wed-

nesday from a business visit East.
Postmaster and Mrs. J. Carl Vance
and son, John, left Wednesday
morning for Calhoun, Ga., where
they will spend some time visiting
Mr. Vance's father, Col. John C.
Vance.

SPECIAL! All Week 4 Lbs. 28c Coffee, \$1.00 CHICAGO DAIRY

the city.
W. G. Cunningham, of Wheeling, is a business visitor in the city.

#### OF INTEREST TO WOMEN

Fruit Drink.

To each pound of picked fruit allow half a pound of sifted sugar. Wash the fruit well, place it in a saucepan and add to each pound of it three-

Business is fine at the big Market, everyone knows

Carskadon's Next door to old stand.

Bell 776

Home 71

CREAM MILK COTTAGE CHEESE BUTTERMUK NONE BETTER

STURM'S DAIRY Both Phones

the inner part will be as firm as can be desired. When removed from ice pail turn out the jelly on a glass dish. first dipping the mold into tepid water.

What Is the Best Remedy For Constipation? This is a question asked us many times each day. The answer is

Rexall Orderlies We guarantee them to be satisfactory to you. Sold only by us, 10 cents. Sturm and Wilson.

All persons knowing themselves indebted to the estate of John K. Free, deceased, are hereby notified to call upon the undersigned administrator of said estate and pay said indebtedness; and all persons having claims against said estate are hereby notified to present such claims to the undersigned administrator for settlement.

istrator for settlement.

JOHN H. FREE,

Administrator of the estate of John
K. Free, deceased.

NOTICE TO TAXPAYERS.

The tax books of the Town of of Adamston are now in the hands of the collector, and a discount of 2 1-2 per cent will be allowed on all taxes paid before November 1, 1915. W. H. SCOTT, Collector.

The Finest and Largest Apples In The City.

Peaches and Pears Auto Delivery.

LISTON'S The Market

# Every mother loves her baby and she is

Hand-painted buggy straps, \$1.00, \$1.25, Fancy satin coat hangers, in pink and

Trinkette boxes in pink and blue, 250

\$2.00.

On Main St., Between "2nd and 3rd"

which will loosen it immediately. The ice and the top or cover hid from strike

could sleep twenty years now, and awake finding his bed soft and springy, without a hump, lump or bump. This is the positive guarantee of the factory, and ourselves, for 20 years of service of the

#### TUFTLESS MATTRERS



We have sold hundreds of them in Harrison and adjoining counties and all are giving ab-solute satisfaction. Try one thirty nights and if for any reason you don't like it, we willgladly return it without a penny's expense to you. After sleeping on a Sealy, you will want to give your old one to somebody you have a grudge Our special price is \$20.00.

which means \$1.00 per year, or two cents per week for real, COTTON GOING UP

The price of cotton has already advanced and we will be obliged to sell our next shipment at a higher price. In order to give our friends advantage of our usual low prices on mattresses, we have just placed on our floors THREE CAR LOADS

These mattresses are made of first class, long fibre, felted cotton and will give entire satisfaction. Examine the list below and make your selection before the advance in price. 

 50-lb. Excelsior Cotton Top
 \$ 2,50

 50-lb. Reversible Combination, roll edge
 4,00

 50-lb. Imperial Combination, roll edge
 4,50

 50-lb. Beauty Combination, roll edge
 6,00

 45-lb. Sanitary Felt, all cotton, art tick
 6,50

45-15. Sanitary Felt, all cotton, art tick
50-15. Special Felt, all cotton, art tick
50-15. Elite Felt, extra quality
29-15. Rest Well, Slik Floss
20-15. Dayenport or Folding Bed Mattress

PALACE FURNITURE & PIANO CO

168-170 WEST MAIN STREET